



**OUR LADY & ST JOHN**  
CATHOLIC COLLEGE

**Curriculum Overview Business Studies**

**Year 9:**

Autumn 1: Unit 1 Enterprise in the Business World. Features of success businesses

Autumn 2: Unit 1 Enterprise in the Business World. Business research visits – Features of successful local businesses. Pupils investigate the features of success and create a business brochure

Spring 1: Unit 1 Enterprise in the Business World. Impact of external factors on business. Government role in UK economy. Pupils investigate the economic factors that impact on business and create a presentation focusing on a local start-up business.

Spring 2: Unit 1 Enterprise in the Business World. Business Planning – Pupils research business ideas for local area – formulate a plan for a new business.

Summer 1: Unit 1 Enterprise in the Business World. Business Planning – Investigating components of business plan

Summer 2: Unit 1 Enterprise in the Business World. Business Planning – Investigating components of business plan. Pupils present business plans

**Year 10**

Autumn 1: Unit 2 Business Finance. Breakeven, Income Statement.

Autumn 2: Unit 2 Business Finance. Statement of Financial Position, Cash Flow Forecasting, Budgeting

Spring 1: Unit 8 Recruitment, Selection and Employment. Pupils research two businesses and examine the responsibilities of their functional areas. Pupils research job roles in both businesses and compare job roles

Spring 2: Unit 8 Recruitment, Selection and Employment. Pupils investigate career opportunities, create CV and letter of application. Pupils follow the recruitment process for a local business position.

Summer 1: Unit 4 Customer Service. Pupils investigate how a local business meets the needs of different target markets. Pupils investigate the features of consistent and reliable customer service.

Summer 2: Unit 4 Customer Service. Pupils investigate how businesses deliver good customer service. Pupils investigate consumer laws on customer service

**Year 11**

Autumn 1: Unit 1 Enterprise in the Business World. Coursework / Unit 2 Business Finance exam

Autumn 2: Unit 1 Enterprise in the Business World. Coursework / Unit 2 Business Finance exam

Spring 1: Unit 4 Customer Service. Coursework

Spring 2: Unit 8 Recruitment, Selection and Employment. Coursework

Summer 1: Individual mentoring for relevant units of coursework