



MEDIA

| Year 7 | Year 8 | Year 9 | Year 10 | Year 11 |
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| <ul style="list-style-type: none"> Media skills Introduction into the world of the media looking at various themes related to Mental Health and well-being. Topical seasonal matter Challenges of topic Introduction of software Storyboard that software Codes and conventions comic strips | <ul style="list-style-type: none"> Media Skills From Past to Present looking at the history of the Hero & villain and how they have changed over time – sin depth analysis on stereotypes, gender roles and media portrayal. Heroes & Villains Authors scripting formatting techniques Codes and conventions of storyboarding | <ul style="list-style-type: none"> Media production skills video Creation, in-depth analysis into the Horror genre, styles & techniques. Horror film conventions Filming techniques Research skills Development of Horror films over time Codes and conventions of moving image Editing skills | <p>Creative Media Production Btec tech award – Unit 1</p> <p>Understanding audiences:</p> <ul style="list-style-type: none"> Genre, narrative, representation and audience interpretation Moving image Publishing interactive <p>Learning aim a:</p> <ul style="list-style-type: none"> Investigate media products Audience definition Purpose: Explore how media products are created to provide meaning and engage audiences Genre Narrative <p>Learning aim b</p> <ul style="list-style-type: none"> Media production techniques | <p>Creative Media Production Btec tech award – Unit 2</p> <p>Developing Digital Media Production Skills Water management</p> <p>Learning aim a:</p> <ul style="list-style-type: none"> Develop media production skills and techniques Planning skills relevant to the media sector Practical skills and techniques Skills and techniques for creating content relevant to the media sector Skills and techniques for combining, shaping and refining content relevant to the media sector, <p>Learning aim B: Apply media production skills and techniques</p> |

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| | <ul style="list-style-type: none"> • Produce original characters | | <ul style="list-style-type: none"> • Audio/moving image media products • Publishing media products • Interactive media product | <ul style="list-style-type: none"> • Pre-production processes and practices • Production processes and practices • Post-production processes and practices <p><i>Learning aim C: Review own progress and development of skills and practices</i></p> <ul style="list-style-type: none"> • Review of progress and development • development of skills and techniques • responding to audience/user feedback • identifying strengths and areas for development • actions and targets for future production work • reference to professional working practices • use of terminology appropriate to the media field. <p>EXAM</p> <p>Create a Media Product in Response to a Brief Assessment objectives AO1 Understand how to develop ideas in response to a brief AO2 Develop planning materials in response to a</p> |
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| | | | | brief AO3 Apply media production skills and techniques to the creation of a media product AO4 Create and refine a media product to meet the requirements of a brief |
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